



#### **Door to ship luggage service to launch**

Personal Porter a global luggage service is to launch in Australia and the United Kingdom this week. It's target audience is the upmarket passenger.

Personal Porter will be the first company to offer Australian travellers an online and seamless point-to-point luggage delivery service when it launches with DHL as its primary logistics partner next week,' Satu Raunola of Finnesse Communications said.

'The product will be especially convenient for Australians joining luxury liners at overseas ports for long voyages that require clothes for all occasions and seasons, including dinner suits and long gowns,' Raunola said.

'The luggage can also be returned to their homes from wherever they disembark in the world,' said Raunola, whose company has been appointed to handle public relations for Personal Porter by its co-founder and group marketing director, James Garrod.

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