

Press Release
21 September 2007



LET PERSONAL PORTER™ CARRY YOUR LUGGAGE AND SAVE UPTO 6 HOURS ON YOUR NEXT OVERSEAS BUSINESS TRIP!

For shorter check-in, travelling convenience and quicker exit out of domestic and international destination airports, Personal Porter™ provides the business traveller with a global door-to-door luggage delivery service that picks up luggage from offices, hotels and homes prior to travelling and delivers them to your business destinations around the world.

With time being such an important commodity in business - waiting in queues, dropping your luggage off to hotels on the way to business meetings or spending time at lost luggage counters are unproductive and can be very frustrating.

The **Personal Porter™** service allows travellers to arrive for their flight later, pass through destination airports with the minimum of delay and go straight to business meetings, safe in the knowledge that their luggage is already at the hotel waiting for you.

This innovative service provides convenience, security and reliability as the luggage is tracked throughout its entire journey with real-time SMS progress updates sent to your mobile device to reassure you that your luggage is being delivered to your final destination, often before you arrive. **Personal Porter™** also manages destination customs requirements and procedures, making it a seamless experience.

All it takes is 5 easy steps:

- 1) Log on to www.personalporter.com.au
- 2) Enter your travel itinerary to the Quote and Book functionality.
- 3) Complete the quick and simple online booking and payment process.
- 4) **Personal Porter™** will then pick up from and safely, securely and reliably deliver to the address of your choice.
- 5) Sit back, relax and receive real-time SMS updates on your luggage location.

- Ends -

For more information on **Personal Porter™**, please visit www.personalporter.com



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Global door-to-door luggage delivery service



Personal Porter™ is an online and seamless global door-to-door luggage delivery service, providing travellers the ability to bypass traditional check-in by picking up their luggage at their home or office and delivering it to their final destination. The company offers flexible luggage options, time preferred pick-up windows, pro-active luggage management and with operations in the UK and Australia provides an unrivalled global customer service and support.

**Statistics were researched and published by SITA in January 2006. SITA are a service provider of IT Business Solutions and communications services to the air transport community.*

When using the **Personal Porter™ service, travellers do not need to arrive 3 h prior to departure, queue to check in luggage and queue to pick up luggage on arrival.*



www.personalporter.com

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