

Press Release  
23 August 2007



## Transporting Bulky and Expensive Golf Clubs? Personal Porter™ Can Do It For You!

**Mr Geoff Wild, Director of the Australian PGA and Australian Chairman of WPP Holdings said** “In my various roles I’m always on the move and the last thing I can afford is the time to wait in queues around the world. By using Personal Porter™ service I was able to check in later, go straight to my meeting from the airport, safe in the knowledge that my luggage was already at my hotel and my clubs were waiting at the golf club ready for that all-important round.”

New Global Door-to-Door Luggage Delivery Company **Personal Porter™** provides the latest service in transporting golf clubs, bulky sports equipment and Luggage around the world. The innovative service provides convenience, security and reliability by picking up the items from your golf club, home or office and delivering them to the address of your choice.

“**Personal Porter™** allows you to bypass the many issues involved in carrying your own golf clubs today” said Gerry Flanagan, Co-founder and Group Operations Director. “Anyone who has travelled with their own clubs is fully aware of the risks of them being mishandled or damaged, the difficulty of carrying golf clubs around foreign airports and arranging transport to a final destination. At **Personal Porter™** we promote travel made easier”.

Door to door luggage delivery is a trend already well established in the USA and UK and is set to become the same in Australia. Travelling with golf clubs in particular, can be extremely expensive and recent increases in excess baggage fees, reduced allowances and increased security means there is no better time to take a look at an alternate service.

**Personal Porter™** can transport any luggage; skis, bikes, dive gear or surfboards. All it takes is 5 easy steps:

- 1) Log on to [www.personalporter.com.au](http://www.personalporter.com.au)
- 2) Enter your travel itinerary to the Quote and Book functionality.
- 3) Complete the quick and simple online booking and payment process.
- 4) **Personal Porter™** will then pick up from and safely, securely and reliably deliver to the address of your choice.
- 5) Sit back, relax and receive real-time SMS updates on your luggage location.



[www.personalporter.com](http://www.personalporter.com)

Global door-to-door luggage delivery service



“Our easy online booking system allows you to select the quantity and type of luggage item and provides an instant quote. The service then picks up from the address of your choice and delivers to your final destination. All international Custom requirements and procedures are also facilitated by **Personal Porter™** making it a smooth and seamless experience” added Gerry.

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For more information on **Personal Porter™**, please visit [www.personalporter.com.au](http://www.personalporter.com.au)

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***Personal Porter™** is an online and seamless global door-to-door luggage delivery service, providing travellers the ability to bypass traditional check-in by picking up their luggage at their home or office and delivering it to their final destination. The company offers flexible luggage options, time preferred pick- up windows, pro-active luggage management and with operations in the UK and Australia provides an unrivalled global customer service and support.*

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[www.personalporter.com](http://www.personalporter.com)

Global door-to-door luggage delivery service