

Press release
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PERSONAL PORTER™ PROVIDES NEW COMMISSION OPPORTUNITIES FOR HOTEL INDUSTRY

Personal Porter™, the first company in the Asia Pacific region to offer travellers an online and seamless global door-to-door luggage delivery service is providing the hotel industry with the opportunity to package the service as part of its own whilst also generating additional revenue through commissions.

“With growing numbers of travellers using **Personal Porter™**, the hotel and conference industries have a real opportunity to incorporate the service as part of their standard service offering to guests or conference delegates” said James Garrod, Co-founder and Group Marketing Director.

“As a hotel service it provides the added benefit of generating revenue through commissions,” added James. “Its 5 easy steps provide a valuable customer service which will enhance and compliment your current hotel offering.”

- 1) Register with **Personal Porter™** for commissions.
- 2) Log on to www.personalporter.com
- 3) Complete the order details for pick up and delivery of the guests luggage. **Personal Porter™** will have luggage picked up from and delivered to the address of their choice.
- 4) The guest will receive real-time SMS messages with updates on their luggage location.
- 5) Luggage is delivered safely, securely and reliably.

Personal Porter™ provides a personalised service for hotel staff to offer their guests. It demonstrates their understanding of their clients' valuable time and adds to the efficiency and experience of their stay.

Research conducted through 5 star and boutique hotels, indicates that guests feel luggage can be a burden. It means increased time at check-in queues, frustration when waiting at the luggage carousel, discomfort at carrying heavy luggage, concerns at fulfilling new security requirements and complying with ever reducing weight allowances.

Concierges the world over agree that guests can arrive at the hotel frustrated. This is either due to struggling with their luggage or suffering from mishandled luggage at the airport. In the instance of mishandlings it can become the hotel's responsibility to be the mediator and ensure the luggage returns to the guest. This is time consuming and can lead to a less enjoyable hotel experience for the guest.”



www.personalporter.com

Global door-to-door luggage delivery service



“Concierges around the world are dedicated to helping provide a successful, enjoyable travel experience. Providing **Personal Porter™** as an additional service will give the guest and hotel staff added piece of mind,” added Garrod

- Ends -

For more information on **Personal Porter™**, please visit www.personalporter.com

***Personal Porter™** is an online and seamless global door-to-door luggage delivery service, providing travellers the ability to bypass traditional check-in by picking up their luggage at their home or office and delivering it to their final destination. The company offers flexible luggage options, time preferred pick- up windows, pro-active luggage management and with operations in the UK and Australia provides an unrivalled global customer service and support.*



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